

Digital Marketing

Mobile marketing with Push & Pull approaches



Pull Campaign Examples

Lucky Draw
ICT Expo 2010
To WIN, dial
68260077 Enter 1138#

25% OFF
Zen Living Sofa
ZenLiving Exp5Jan10
To Get it, dial
68260077 Enter 1157#

SAVE OUR EARTH
To view video, dial
68260077 Enter 1156#

Open House
Sunday 10am - 6pm
More info via SMS, Dial
68260077 Enter 1155#

Advantages:

- Gathers contact numbers to your database, without any effort.
- Launch SMS Campaign with 1 click, using Push and Pull methods.
- Provide discount coupon, Info, web links, media contents.



Green Solutions for New Economy

SKYROAM Digital Marketing Push and Pull campaigns allow organizations to launch any mobile marketing campaign in the shortest time at lowest cost with furthest reach to more than 500 mobile networks in the world! The SMS built-in Opt out Handler and database protection minimizes leakage of customers information, giving you a complete peace of mind and automatic phone numbers collection make SMS Push campaign a breeze.

Client Services at a glance:



SMS Broadcast



Broadcast or schedule SMS and reach out to more than 500 mobile networks in the world with anti-spamming, opt-out handler and Alphanumeric Sender ID .

SMS Contact Database



Collect Phone Numbers and offer profiled and secured contact database for partners and internal staffs to access securely.

SMS Campaigns (Info-On-Demand)

SMS Campaign Management provides both **Pull** and **Push** approaches to draw audiences to your marketing objective with the following tools:

- Provide barcoded mobile coupons via SMS
- Download brochures, video & media contents
- Provide News on demand via SMS
- Conduct automated lucky draw
- Conduct Quick Poll & Service Feedback
- Capture phone numbers

And many more await you to uncover, contact service@skyroam.net today!