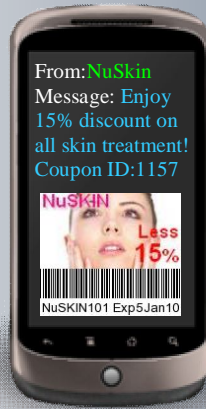
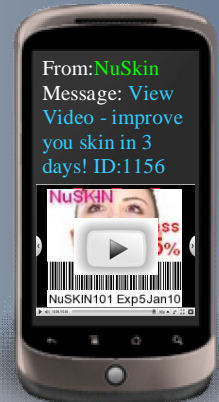


# Mobile Coupon for retail businesses

Go green and do more ... anywhere, anytime.



Mobile Coupon



Video Ads

Don't just give discount, interactive with your customers and build your database!

SKYROAM Mobile Coupon Service is a 2-way marketing campaign that allows retailers to offer discount coupons via SMS, anytime, anywhere - at the retail or online stores, newspapers, TV ads or along with traditional discount booklet. With coupons in mobile phones, your customers will never leave home without them!

### Advantages:

- No paper, no cutting yet save money for all!
- Push your coupons via SMS instantly.
- Allow Customer to request coupons via SMS.
- Allow Customer to get more info via SMS.
- Build customer database & track usage pattern.
- Create buzz with video ads & lucky draws.
- Build brand loyalty & embrace green culture.
- Expose to wider audiences at coupon web site.

ULoveMe10 Exp6Jan10

**OR SMS coupon to your mobile, dial:**  
**68260077 Enter 161#**

ZenLiving Exp5Jan10

**OR SMS coupon to your mobile, dial:**  
**68260077 Enter 152#**

**Lucky Draw WIN-a-TV**

**To WIN, dial 68260077 Enter 1138#**  
Ts & Cs apply



### Barcoded Coupon

Your customers will never leave home without their mobile phones which stores your discount coupons.



### Info-On-Demand

Request info via SMS delivered as text, video ads, picture, brochures to the requester's phones.



### Track Usage

Track usage pattern, customer satisfaction, location statistics & info dynamically.



### Build Database

Automatically collect your customers contact numbers for future advertisement via SMS.



### SMS Broadcast

Broadcast your coupons to your database via SMS with unique Sender ID & anti-spamming handler.



### Save Environment

Cut down the use of paper, use green technology & save!

SKYROAM offers green marketing solutions with Push and Pull campaigns, a first in Singapore and works closely with retail businesses with various flexible business models, email [service@skyroam.net](mailto:service@skyroam.net) & start your green campaign today!