

# mSMS – Managed SMS Marketing

1-Way & 2-Way SMS Platform for SMS broadcast, ticket or seat reservations, property or insurance info broadcast, member renewal reminder, managing promotions & etc.

## Unique & Unmatched Features with Patent Pending Technology

- Low cost per SMS fee, no equipment or software needed.
- Full control via 100% web management with multi-user & real-time progress & report.
- Fast & robust with proprietary auto-retry mechanism.
- Set quota for promotions, reservations, tickets, seats & etc.
- Capture respondent's phone number to aid retail operations.
- Standalone marketing or work along with newspapers, signboards, TV & Radio ads.
- Follow Singapore Anti-spamming bill to protect business owner & consumer.
- Built-in feature to capture & grow your interested customer base, not generic contacts that you buy from other marketing company.

### 1-Way (Broadcast)

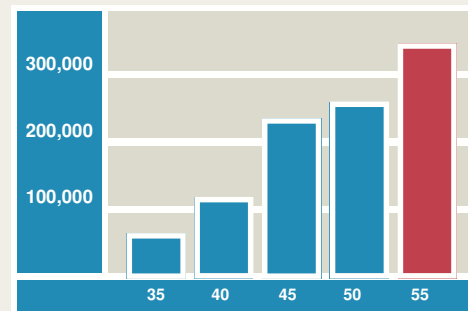
- Broadcasting to bulk recipients.
- Manage from internet with real-time progress & results.

### 2-Way (Campaign Manager)

- Launch multiple marketing campaigns & set different end dates.
- Set SMS reply contents for successful respondents.
- Set SMS reply contents when your quota is met.
- Allow receivers to **Participate, Cancel & Unsubscribe** your campaign.
- Add new respondents to your phonebook automatically.

### Managed Phonebook

- Unlimited Phonebook entries & categories.
- Add manually or import your own phone numbers easily.



\* Subscription & Setup fees may be applicable.

# Managed SMS

SMS Marketing Platform for fast moving business

